

# DANIEL MCCORMICK

Developer & Digital Solution Expert

[dan@redcurrentmedia.com](mailto:dan@redcurrentmedia.com)

+1 (443) 974-1546



## PROFILE

Multitalented Developer with experience in taking applications from concept to market release. Constantly learning new languages and frameworks to use whatever approach best fits the current project. Excited to work together with you and your current team.

## EMPLOYMENT HISTORY

### Full Stack Developer, Red Current Media, LLC, Baltimore - USA

JANUARY 2020 – PRESENT

- Founded one of the first foreign companies to create and market Mini-Programs on China's WeChat social media platform for foreign business clients.
- Designed and developed a Chinese study app using the MERN stack to allow users to keep track of their progress over a period of time as well as connect with other students on the app.
- Instructed new developers on WeChat's framework and created a MiniProgram master course on Udemy.
- Responsible for Agile project management of team members, and checked for compliance of projects hosted in foreign markets.
- Handled digital marketing campaigns and SEO for Mini-Program projects hosted on WeChat. Analyzed user statistics each month and created new strategies and reports accordingly.

### Computer Science Specialist, Haide Education Group, Dongguan - China

AUGUST 2019 – MAY 2021

- Developed an engaging curriculum that covered everything needed to build an engaging front-end for a website, and how to connect a nodeJS back-end for advanced learners.
- Instructed staff and students on the basics of web design and logical coding principles, culminating in a capstone project of designing and presenting their own portfolio websites.
- Introduced important principles in professional development such as git version control and object oriented programming.
- Encouraged exploration and personal freedom in their design choices in animation and layout to allow for independent learning and growth.

## EDUCATION

### B.S. in Digital Marketing - Stevenson University, Owings Mills MD, USA

SEPTEMBER 2012 – MAY 2016

## SKILLS

React, Redux, Javascript, PHP, MongoDB, MySQL, Restful API's, AJAX, Scrum, WeChat Mini Programs, Design & Mockups, CSS Animations, and Unit Testing

## VIEW PORTFOLIO

<https://redcurrentmedia.com>

## CERTIFICATIONS

Professional Scrum Developer I - ID# 978610

- <https://www.scrum.org/user/978610>

Chinese HSK3 Certification - Intermediate Level